Case Study – Coca Cola
Data Governance (Information Protection)

APPROACH

Customer Situation / Client Pain Points

Coca-Cola Consolidated (CCCI) is the largest bottler in the Coca Cola organization serving 66m customers in the Southeast. CCI needed to secure their environment and specifically put systems in place that protected company information. Their legacy system:

• Made it difficult to determine users' access privileges as they were managed through disparate and outdated processes
• Left their mobile endpoints vulnerable and a prime vector for data leakage and malware ingress
• Required manual effort to support their business requirements

Partner Solution / Services & Technology

• Edgile executed our Information Protection Strategy project capturing current state, governance frameworks, and data classification scheme.
• Following Zero Trust, delivered a multiphase roadmap with logical sequencing. The highest priority was securing access to applications where data leakage was likely. Once complete,
• Edgile executed the Microsoft Compliance Workshop with Azure Information Protection and Insider Risk that resulted in findings. Microsoft Information Protection program was run with unified labeling and enterprise deployment scheduled for 2022.

IMPACT

Key Drivers & Business Objectives

Edgile developed an implementation plan as a presales motion to assist Coke in understanding deployment effort, staff requirements and funding. This empowered leadership to execute an enterprise zero-trust vison that impacted many functional silos and they have achieved measurable advances in securing applications, verifying access, and least privilege. They continue the journey with information protection. The strategy resulted in a $2.3m sequenced 18-month transformation roadmap and $800k, with a second phase totaling $500k starting in March 2020 leading into continued work up to the present day.

Value Provided & Business Outcomes

• A new director of security joined CCCI with a plan to follow CIS controls and implement a zero-trust model. With little control over application access and no MFA to validate user access this needed to be addressed quickly.

• By teaming with Edgile, Microsoft extended their technical sales staff with the ability and investment to win the deal and trusted Edgile to lead the technical discussions with the client

• Coca-Cola received a roadmap to full M365 implementation with phased deployment over 18- 24 months following zero trust principles.

Customer Info

• Domain: www.cokeconsolidated.com
• Industry: Beverage
• Engagement Start & End Date: March 2020 -- Present
Eric Lorne
Email: eric.lorne@cokeconsolidated.com

Win Insights

We developed a repeatable Zero Trust Strategic Plan focused on data protection which resulting in a multiphase roadmap, Phase 1 Centralized access in Azure AD for apps with deployed MFA. Phase 2 deploy Risk-Based Conditional Access, PIM and MEM. Phase 3: Data discovery and protection.